

Korea Electronics Association(KEA)

Established in 1976. More than 600 companies currently make up the KEA membership including Samsung, LG, Philips and Daewoo, etc. KEA is the leading trade association, representing the interests of Korean electronics and IT companies as well as foreign enterprises based in Korea. One of the main businesses of KEA is organizing the major electronics shows in Asia such as Korea Electronics Show (KES), Smart Home Network Show and Asia Electronics Exhibition in Shanghai (AEES), etc.

Korea Semiconductor Industry Association(KSIA)

Both KSIA were established as a non-profit organization aiming at a balanced development between each sectors of semiconductor industry and close cooperation between domestic and overseas institutions related to semiconductor in this year and we are a representative association of Korea semiconductor industry that consists of about 240 domestic and overseas companies related to semiconductor such as a semiconductor device, an equipment, a material, parts, design, facilities, foreign companies and corporations, etc.

Korea Display Industries Association(KDIA)

The KDIA was established for the balanced development to strengthen industrial relationship and strive for common interests in the display-related industries in Korea. We have more than 200 member companies at present that produce display module, equipment, parts and materials as a representative of display manufacturers. We will make more efforts to promote sound development of display industries with constructing cooperative channel among industry, government, and academic communities and their collecting opinions.



Held in _ KINTEX

KINTEX ↔ Incheon Int'l Airport(46km)
 KINTEX ↔ Gimpo Int'l Airport(18km)
 KINTEX ↔ City Hall(25km)
 KINTEX ↔ Incheon port(46km)

www.kintex.com



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Korea Display Industry Association

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Korea Electronics Grand Fair 2008

The Future of Electronics Technology

Exhibit Dates October 14(Tue) ~ 17(Fri), 2008
Venue KINTEX

KES 2008



IMID 2008



Sponsors

Ministry of Knowledge Economy



Organizers



KEA Korea Electronics Association
www.kes.org



KSIA KOREA SEMICONDUCTOR INDUSTRY ASSOCIATION
www.isedex.org



KDIA Korea Display Industry Association
www.imidex.org

You can see the Future Technology at KES 2008 today

It is my great pleasure to invite you and your firm to participate in the Korea Electronics Show 2008.

As one of the largest IT & Electronics exhibitions in Asia, KES 2008 will be held from Oct. 14-17 at KINTEX, near Seoul.

Remaining true to and proud of its 39-year history since its inauguration in 1969, KES is a specialized and professional IT & electronics trade fair, featuring state-of-the-art products and technologies in this era of digital convergence.

More than 600 leading exhibitors from 25 countries, covering all areas of the electronics & IT industry are participating in KES today.

Through KES one can establish a comprehensive business network of the entire IT & electronics industry of Korea, while also setting up successful business contracts with exhibitors and buyers worldwide. KES 2008 will therefore provide an outstanding opportunity for you to ensure your business success.

Korea is developing a global reputation as a test-bed for newly-developed IT products and technologies by getting the fastest consumer response in the world. Thus, the Korea Electronics Show 2008 will be the ideal exhibition to test the global marketability of your new products and technologies as well.

One more advantage of KES is that it is date-linked to other major Asian electronics exhibitions including CEATEC Japan (Sep. 30 - Oct. 4), TAITRONICS Taiwan (Oct. 7-11) and Electronics Fair Hong Kong (Oct. 13-16), which gives you a perfect opportunity to visit all these shows easily and cost-effectively with only one trip.

At KES you will see a kaleidoscope of where the world's electronics technology is today and where it is heading in the future.

So please do not miss this unrivaled chance to get ahead in your business. On behalf of the organizers and sponsors of KES 2008, I really look forward to meeting you at KES 2008 next October.

Respectfully yours,



J. Y. Yun

Jong Yong Yun
Chairman, Korea Electronics Association
CEO, Samsung Electronics Co. Ltd.

At i-SEDEX 2008, you will see the future of semiconductors that will lead digital renaissance.

Marking its 10th this year, i-SEDEX has achieved 20% growth every year since its inauguration in 1999, moving along the same path as the development of the Korean semiconductor industry. Hence, it has now firmly established itself as a comprehensive international semiconductor fair.

We invite you to come and see the current IT trends as we advance toward the digital era, semiconductors that form the backbone of the electronics industry, as well as various cutting-edge products and technology trends of the related industries, all in one place, here at i-SEDEX 2008.

We hope that you will join us at i-SEDEX 2008 this October, and use this opportunity to further promote the understanding of your company on the world semiconductor market and technology, and solidify your relationships with prospective customers and business partners.
Thank you.



Chang Gyu, Hwang

Chang Gyu, Hwang
Chairman of KSIA(Korea Semiconductor Industry Association)
CEO, Samsung Electronics Co. Ltd.



IMID Will be Your Successful Partner in the Display Future.

I'm so glad to invite you in the International Meeting on Information Display Exhibition 2008.

IMID 2008 that is the best opportunity for you and your company to experience state of art technologies on information display such as LCD, PDP, OLED, Flexible display, 3D etc.. will be hosted at KINTEX, Ilsan, Korea from October 14 through October 17.

IMID exhibition has developed annually to introduce the pioneering products on information display, now it is being watched for catching up with the latest trends of display technology and market in a glance.

We truly believe that the IMID 2008 will be the ideal place for you to promote your company and product through various media and to find the best comrade in your business future. Thank you.

Sang Wan Lee

Lee SangWan
Chairman of KDIA
CEO, Samsung Electronics Co. Ltd.

Korea Electronics Grand Fair 2008

The Future of Electronics Technology



Duration & Scale _ October 14~17(4 Days), 53,000m²

Show Hours _ 10:00am ~ 5:00pm

Venue _ KINTEX(Korea Int'l Exhibition Center)

Co-Organizers _ KEA Korea Electronics Association KSTA KOREA SEMICONDUCTOR INDUSTRY ASSOCIATION KDIA Korea Display Industry Association

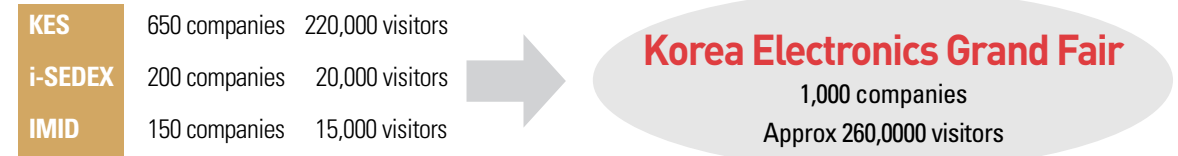
Hosted By _ Ministry of Knowledge Economy, GyeongGi-Do

Why Korea Electronics Grand Fair 2008?

Korea Electronics Grand Fair, You can confirm the future of the electronics industry.

What is Korea Electronics Grand Fair?

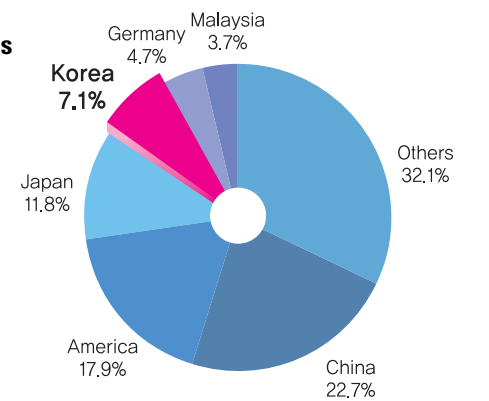
It refers to the simultaneous hosting of three exhibitions **KES, i-SEDEX, and IMID** in one venue.



Why is Korea an ideal place for the Electronics Grand Fair?

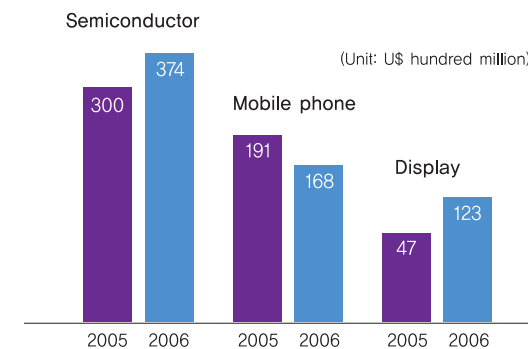
Korea, the World's 4th Largest Manufacturer and Exporter of Electronics

7.1% Market Share in World Electronics Production in 2007
USD 100 billion worth of electronics export in 2005



< World Electronics Production >

The world's highest competitiveness in such cutting-edge areas as mobile phones, semiconductors and displays



	2006 World Market Share	
Semiconductor (Memory)	40.7% (56.0%)	The first place (The first place)
Mobile phone (CDMA)	18.7% (42.0%)	The third place (The first place)
Display (LCD)	38.6% (36.0%)	The first place (The first place)

< Export Volume and World Market Share >

What's is Korea Electronics Show 2008?

Korea Electronics Show 2008



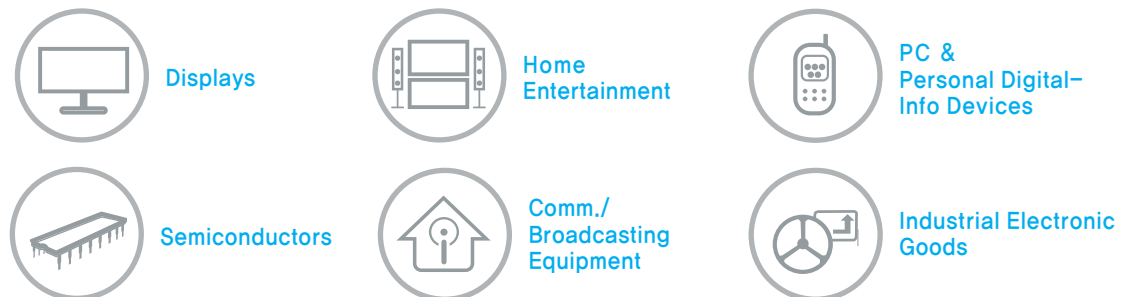
Title | Korea Electronics Show 2008 (KES 2008)
 Theme | See the Future Technology Today!
 URL | www.kes.org
 Organizer | KEA Korea Electronics Association kotra
 Hosted By | Ministry of Knowledge Economy, GyeongGi-Do
 Supported by | KBS MBC OSBS 전자신문사 한국경제신문 매일경제
 Global Partners | CCPIT, CEAC, HKTDC, IFA, JEITA, TEEMA, JESA

Why Take Part in KES 2008

KES is Korea's leading electronics-IT trade Show, which this year is holding its 39th show in its history. More than 600 participating companies from 25 countries will display their leading-edge IT products during the KES 2008.

<p>KES is Korea's the Best Electronics & IT Show</p>	<ul style="list-style-type: none"> • 39th Trade Show since 1969 beginning • More Than 600 companies from 25 countries • Comprehensive electronics show covering everything from IT & Industrial Electronics to digital home appliance
<p>KES is Business Oriented Show</p>	<ul style="list-style-type: none"> • More than 2 billion dollars in export talks and 200 million dollars in contracts • Capstone to other major Asian IT-show such as CEATEC Japan, TAITRONICS Taipei and Hong Kong Electronics Fair. ※ CEATEC Japan (Sep.30 ~ Oct.4) → TAITRONICS Taipei(Oct.7-11) → Hong Kong Electronics Fair(Oct.13-16) → KES(Oct.14-17)
<p>KES is CEO Crowded Show</p>	<ul style="list-style-type: none"> • Keynote Speech from world-renowned IT guru • Opening ceremony with more than 500 CEOs participating

Exhibit Item



Who attend KES?

Scoreboard in KES 2007
 KES is Asia's leading global IT exhibition participated in by some 630 companies from 25 countries, including Korea, the U.S., Japan, China, Taiwan and Hong Kong. Among the participants are such world-renowned companies as Sony, Haier, Sharp, Kodak and Taiyo Yuden.
 These companies are aware of the importance of Korea as a global electronics power and a test bed for new products. Sharing the view that success in the Korean market is the key to success in global markets, these companies are intent on using KES as an excellent marketing opportunity.



World-Class Concurrent events Add Value to your Visit

KES is a "digital information exchange fair". To promote the exchange of information, exhibition organizers have prepared a number of special events, including international seminars on such topics as the progress of digital technology, the future of the IT industry and digital convergence technology.

<p>Keynote Speak Renowned CEOs of world famous firms focusing on IT future trend</p>	<p>Technical seminars Convergence Section, Green IT Section, Patent Section etc.</p>	<p>One-to-one Business matching KES present various trading forums by inviting numerous overseas buyers</p>
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Reserve your Place at KES 2008

Booth	Space Rental Charge
Standard Booth	USD 3,100 /1booth(9sqm)
Block Booth	USD 2,500 /1booth(9sqm)

- Cost Effective proposal
Early Application : By March 31,2008 - 10% Discount
 (Discount rate does not include booth installation fee (USD 600))

※ Please down load an application form at KES website (www.kes.org)

• **Payment to** : Korea Electronics Association (Korea Exchange Bank 057-13-35017-8)

Korea Electronics Show 2008 (KES 2008)
 Exhibition Team www.kes.org Tel : 82-2-6388-6063~68 Fax : 82-2-6388-6069 Email kes@kes.org

What's i-SEDEX 2008?



International Semiconductor Exhibition

- Title** | The 10th International Semiconductor Exhibition (i-SEDEX 2008)
- Period** | 2008. 10. 14(Tuesday) ~ 10. 17(Friday) / for 4 Days
 - Set up Period : 2008. 10. 11(Saturday) ~ 10. 13(Monday)
 - Removal Period : 2008. 10. 18(Saturday)
- Place** | KINTEX
- Size** | 200 Companies 600 Booths
- Host** | Ministry of Knowledge Economy
- Organizer** | KSIA(Korea Semiconductor Industry Association)
- Sponsor** | Dongbu HiTek, Samsung Electronics, LG Electronics, Fairchild Korea Semiconductor, Hynix Semiconductor
- Support** | SETEC, IMAPS and KOVRA

i-SEDEX Characteristics

i-SEDEX is a unique all around exhibition in the world that all fields related to semiconductor and display such as semiconductor circuit, Fabless, Equipment/Material, etc. and also, it is global exhibition showing growth more than 20% yearly. International Semiconductor Exhibition, which was started since 1999 and now, will have the 10th exhibition, will provide a platform to find new customers by maximizing marketing effect of participation companies. Also, various side events will be hosted and it will be prepared as a festival that industry/academy/government can get together rather than simple exhibition as well. Let's first advance to world-wide exhibition specializing in electronics going will with powerful IT country.

Events

- **Open trade conference through inviting overseas major buyers**
 - Prepare 1:1 interchange place with overseas buyers and provide a chance for direct purchase inquiry
- **Open various technology industry seminar for understanding semiconductor market and industry trend**
 - Semiconductor market conference, solar cell seminar, hiring presentation of excellent semiconductor company, etc
- **Award "Korea Semiconductor Technology Prize" that is the biggest prize event on semiconductor field**
 - Instill development volition of domestic semiconductor industry new technology and encourage spirit of development



i-SEDEX 2008 with its new and fresh concept

i-SEDEX 2008 will offer valuable opportunities to review cutting-edge products and technologies from the semiconductor and related industries, as well as various products and technical trends of such promising areas as solar powered semiconductors, future prototypes for motor vehicles, and next-generation mobile technology products, which are based on the technology and know-how accumulated through the development of semiconductors.

There will be useful events during the period of the main exhibition, such as seminars on semiconductor processing and technology, conferences to assess the market, business meetings involving companies specializing in equipment/machinery and raw materials and the world's leading foundry companies as well as semiconductor chip manufacturers. Through these events, we will see to it that this exhibition will be a forum for exchanging practical information that can help gain insight into the present and future of the semiconductor technology.



Major Exhibited Items

Device	Foundries, Fabricationless Houses, Micro Systems Technology
Equipment Manufactures	Process Equipment, Assembly Equipment, Test Equipment, System SoC Test Systems etc. Inspection&Measurement Equipment, General Equipment
Factory Facility	Air Filtering, Clean Rooms, Flow/Process Control etc.
Materials	Materials of Assembly, Chemicals&Solids, Gases, FPD, Wafer-Substrate
Components & Parts	Sub-Systems, Components&Parts
Embedded Systems	Hardware
Software	CAD, Packages Simulation, Test Program etc.

Participation Fee Guide

(VAT included)

Until	Raw Booth	Standard Booth
Before Mar 31, 2008	US\$ 2,250 / per booth	US\$ 2,790 / per booth
After Mar 31, 2008	US\$ 2,500 / per booth	US\$ 3,100 / per booth

- **Payment to :** Korea Semiconductor Industry Association (Woori Bank 888-054138-41-010)

International Semiconductor Exhibition (i-SEDEX 2008)

International Surveying Team www.isedex.org Tel:82-2-570-5234 Fax:82-2-577-1719 Email :steve@ksia.or.kr

What's IMID 2008?

International Meeting On Information Display Exhibition 2008

IMID 2008

International Meeting on Information Display

- Title** | International Meeting On Information Display Exhibition 2008 (IMID 2008)
- Period** | 2008. 10. 14(Tue.) ~ 17(Fri.)
- Place** | KINTEX in ILSAN, Hall 5
- Organizers** | KDIA(Korea Display Industry Association), KIDS(Korean Information Display Society), The Electronic Times
- Supporters** | Ministry of Knowledge-based Economy, GyeongGi-Do, Nikkei BP
- Expected Numbers of Exhibits** | 150 companies 350 booths

IMID 2008 will be emerged newly in KINTEX

IMID 2008 is a comprehensive and specialized exhibition involved in the field of information display. IMID exhibition has developed annually in the concept of providing the pioneering products on information display and in results world advanced 120Hz TFT-LCD HDTV and low consumption & high efficiency full HD PDP TV, the world thinnest 0.54mm AMOLED and flexible display etc.. have been showed and more than 10,000 visitors congregated from 7 countries and shared their product technology and prospects on information display at IMID'07. In 2008, various and new technology on display products will wait for your precious and smart view on IMID2008.

Collateral Event

- Trade meeting between exhibitors and invited overseas major buyers from FPD manufacturers
- International Information Display Awards with the greatest authority on excellent display technology
- FPD Standardization Forum and IEC TC 110 preliminary meeting among FPD standards experts
- IMID/IDMC/ASIA Display 2008 that is one of the greatest conference covers new advancements in display



EXHIBITS

LCD, PDP, OLED, Flexible display, 3D, Micro display, etc.

Parts and components related to electronic displays

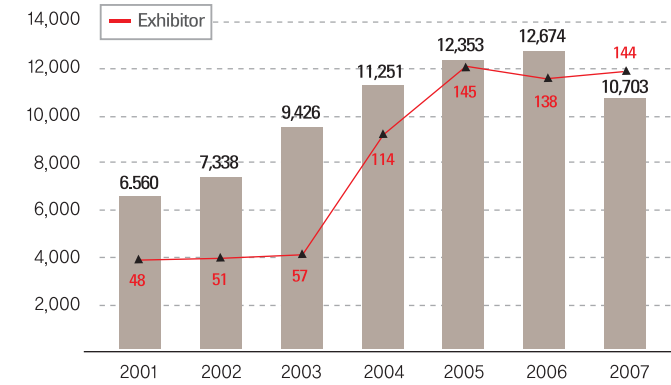
- Glass, Color filter, Backlight unit, Polarizing Film, Drive IC, etc. Equipments for electronic displays

- Measuring instruments, test system, equipments for manufacturing electronic parts and components, etc.

IMID 2007 Exhibition Facts (Post-Show)

Visitors : Total 10,703 (including conference visitors)

Exhibitors : 144 companies 342 booths(Korea, Japan, Germany, U.S.A, Taiwan, etc)



Booth Payment

(VAT included)

Until	Raw Booth	Standard Booth
Before Mar 31, 2008	2,250US\$/per Booth	2,790US\$/per Booth
After Mar 31, 2008	2,500US\$/per Booth	3,100US\$/per Booth

- Early bird 10% discount of total booth fee is available if 50% of booth rental fee is paid by Mar 31, 2008

- Please Register on-line(www.imidex.org) and Fax(e-mail not accepted) this form no later than July 18, 2008



Time Schedule

CHECK LIST	DATE OR DEADLINE
Application for participation	July 18, 2008 (First-come-first-served basis)
Payment of balance	July 31, 2008
Application for additional services	Aug 31, 2008
Distribution of invitation card	Sep 1 ~ 19, 2008
Arrival of exhibits(submission of copies of invoices, parking lists and B/Ls)	Oct 13, 2008 (by 4:00pm)
Installation of booths	Oct 11 ~ 13, 2008
Opening ceremony	Oct 14 (11:00am)
Show period	Oct 14 ~ 17, 2008 (4days)
Removal of booths	Oct 18, 9:00am ~ 5:00pm

International Meeting On Information Display Exhibition 2008 (IMID 2008)

www.imidex.org Tel:82-2-3014-5700 Fax:82-2-556-2234 Email:cjh@kdia.org